

# Business Partner PROGRAM



## LEXINGTON CHRISTIAN ACADEMY

FAITH • SERVICE • EXCELLENCE



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### WHY A BUSINESS PARTNER PROGRAM?

A Business Partner is a company that partners with Lexington Christian Academy through their financial support to further the mission and purpose of LCA. Our Business Partners receive recognition on our school website, lobby, gym, athletic events, yearbook, and school directory depending on the level of partnership. Our Business Partners Program allows you to enter into a partnership that will build mutually beneficial relationships between area businesses and the LCA community, support LCA with facility improvements, technology enhancements, athletics and more, and impact the lives of children's families who desire Christian education.

### HOW YOUR BUSINESS BENEFITS?

All businesses will benefit by supporting our efforts, and allow for volunteer opportunities for your employees. Business Partners will be invited to attend Lexington Christian Academy academic and athletic events throughout the year. These events will provide you with business development and community outreach opportunities. This partnership will also create a connection to the future workforce, reach consumers of all ages and interests representing over 32 zip codes, and will be recognized as a community partner for excellence in Christian education.

### LEXINGTON CHRISTIAN ACADEMY HIGHLIGHTS

- Class of 2021 included four Kentucky Governor's Scholars and two National Merit Finalists.
- Class of 2021 received nearly \$10 million in 4-year college scholarships.
- 11% of the Class of 2021 student-athletes signed to compete in college athletics.
- Milo Golding (Class of 2022) won the National Doodle for Google Competition.

# 2021-22 Business Partnerships

Contact Diana Clark at (859) 422-5737 or email [dclark@lexingtonchristian.org](mailto:dclark@lexingtonchristian.org) to finalize your business partnership.

## Platinum Level - \$15,000

- Banner recognition at four (4) athletic venues Aug. 2021 - May 2022
- Social media promotion
- 45 second streaming commercial on LCA Sports Network
- Logo/name recognition on hallway montage
- Logo/name listed in LCA Blue Pages on LCA's website
- Logo/name featured on video scoreboard
- Logo/name as Presenting Sponsor for the Eagle Gala on all promotional materials
- Logo/name to be displayed on OneCause website used for Eagle Gala (mobile and online)
- Recognition as Presenting Sponsor featured in full-page color ad in Eagle Gala program
- Seating for 20 at the Eagle Gala (2 tables of 10)

## Gold Level - \$10,000

- Banner recognition at three (3) athletic venues Aug. 2021 - May 2022
- Social media promotion
- 30 second streaming commercial on LCA Sports Network
- Logo/name recognition on hallway montage
- Logo/name listed in LCA Blue Pages on LCA's website
- Logo/name featured on video scoreboard
- Logo/name as Gold Sponsor for the Eagle Gala on all promotional materials
- Logo/name to be displayed on OneCause website used for Eagle Gala (mobile and online)
- Recognition as Gold Level Sponsor featured in half-page color ad in Eagle Gala program
- Seating for 20 at the Eagle Gala (2 tables of 10)



## Silver Level - \$5,000

- Banner recognition at two (2) athletic venues Aug. 2021 - May 2022
- Social media promotion
- 15 second streaming commercial on LCA Sports Network
- Logo/name recognition on hallway montage
- Logo/name listed in LCA Blue Pages on LCA's website
- Logo/name featured on video scoreboard
- Logo/name as Silver Level Sponsor for the Eagle Gala on all promotional materials
- Logo/name to be displayed on OneCause website used for Eagle Gala (mobile and online)
- Recognition as Silver Level Sponsor featured in quarter-page color ad in Eagle Gala program
- Seating for 8 at the Eagle Gala (1 table)

## Bronze Level - \$2,500

- Banner recognition at one (1) athletic venue Aug. 2021 - May 2022
- Social media promotion
- Logo/name listed in LCA Blue Pages on LCA's website
- Logo/name featured on video scoreboard
- Logo/name as Bronze Level Sponsor for the Eagle Gala on all promotional materials
- Logo/name to be displayed on OneCause website used for Eagle Gala (mobile and online)
- Recognition as Bronze Level Sponsor featured in quarter-page color ad in Eagle Gala program
- Seating for 8 at the Eagle Gala (1 table)

Interested in a customized business partnership, please contact Diana Clark at (859) 422-5737 or email [dclark@lexingtonchristian.org](mailto:dclark@lexingtonchristian.org).

## Annual Impressions

Football Stadium: 9,700

Hallway Montage: 500,000

Main Gym: 23,600

Baseball Field: 3,600

Softball Field: 2,200

LCA Sports Network: 55,000+

Tennis Courts: 600

Turner Field (Soccer): 4,500

Social Media: 1 million+