



- Days Prior

Confirm with Your Group it is a good idea to call or text your group to confirm a couple of days before to confirm. This would allow time to recruit another volunteer and adjust the schedule if needed. If you will not be able to ring on the day you are scheduled, please notify Major Andy at 859-878-5111 as soon as possible so that we do not lose valuable time at your stand location.

- Day of Ringing the Bell

A Salvation Army representative will have a kettle waiting for your group at the location you volunteer to serve. Many of our business partners allow us to store the stand and other items at their Customer Service or information desk. There will be a stand, sign, and bells also. Emergency numbers will be on the sign to contact us with any questions. You may also want to provide a sign, banner, etc. to identify your group. Most often, you may leave your kettle at the Customer Service station when you are finished with your last shift or one of our vans will come and pick it up

- Photos & Social Media Posts

You are allowed, and even encouraged, to post your group effort on social media!

Please tag The Salvation Army in your posts using the hashtags [#thesalvationarmylexington](#) and [#redkettleseason](#)

You can also text photos for us to post of your group to Kendall Anderson at 859.409.4567

- Helpful Hints

Please do not leave the Kettle unattended at any time!

Stand in small groups and if you are musically inclined feel free to bring your instruments!

Feel free to dress in the brand/logo of your organization or Holiday wear!

Greet all shoppers/visitors with a friendly “Hello”!

This year’s theme is “Love Beyond Christmas” as The Salvation Army uses these funds to support our programs throughout the calendar year.

All dollars raised in the community stay in the community and allow us to show Love Beyond Christmas.

Some of The Salvation Army programs supported, in part, through the Red Kettle campaign are the Hanger Lodge Homeless Shelter, Boys & Girls Club of Central Kentucky, The Salvation Army Food Pantry, Rent & Utility assistance, and more

Thank you for choosing to volunteer your time with The Salvation Army!  
We are so grateful for your support and partnership.